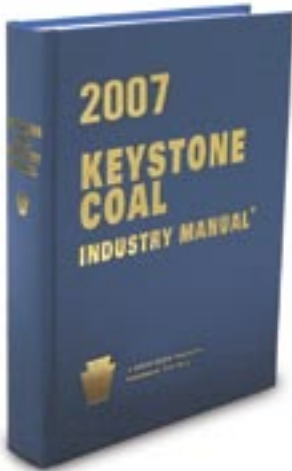


Keystone Coal Industry Manual



Considered the bible of the coal industry, *Keystone Coal Industry Manual* has been serving the mining industry since 1918. With the publication of each consecutive issue, this single reference authority provides critical information on where coal is mined, by whom, its qualities and quantities, modes of transportation and its major consumers.

Divided into tabbed categories, this hard-cover reference book is user-friendly for mining industry professionals and as an educational resource for those interested in entering this booming industry.

Price: US\$369

Number printed: 1,000

Listing and advertising deadline: 30 September 2007

Display Advertising		
2 Page Spread	\$4,010.00	Each
Full Page	\$1,935.00	3 Ads
	\$2,005.00	2 Ads
	\$2,085.00	1 Ad
2/3 Page	\$1,705.00	3 Ads
	\$1,760.00	2 Ads
	\$1,810.00	1 Ad
1/2 Page	\$1,135.00	3 Ads
	\$1,170.00	2 Ads
	\$1,210.00	1 Ad
1/3 Page	\$875.00	3 Ads
	\$910.00	2 Ads
	\$955.00	1 Ad
1/4 Page	\$650.00	3 Ads
	\$670.00	2 Ads
	\$710.00	1 Ad
Color Charges (Display Advertising)		
Four Color	\$1,885.00	2 Page Spread
	\$990.00	Per Page
Matched Color	\$1,120.00	2 Page Spread
	\$670.00	Per Page
Two Color	\$615.00	2 Page Spread
	\$350.00	Per Page
Logo Listing		
First	\$105.00	Each
Additional	\$95.00	Each
Basic Listing		
Consultants & Services	\$65.00	Each

Bookmark	
\$3,240.00	Each
Professional Services Ad	
\$105.00	Column Inch
\$110.00	Each to add Color
Web Mart Advertising	
1/6 Page Full Color	\$640.00
\$100 Discount for Display Advertisers	
Specifications	
Full Page	8-1/8" x 10-7/8"
1/2 Page	5" x 7-1/4"
1/3 Page	3-1/2" x 7-1/4"
1/4 Page Horizontal	2-1/4" x 7-1/4"
1/4 Page Block	3-1/2" x 5"
Production	
Mining Media Inc c/o Lillian Rojo Regency Tower, Suite 1108 9550 Regency Square Blvd. Jacksonville FL 32225 USA	
Tel: +1 904.721.2925 Fax: +1 904.721.2930 lrojo@mining-media.com	
Discounts	
1/2 Page Display Ad	1 Free Copy
Full Page Display Ad	2 Free Copies
2 Page Spread	4 Free Copies