

# PLAN TO EXHIBIT IN NORTH AMERICA'S MOST IMPORTANT COAL SHOW



## LONGWALL USA 2011

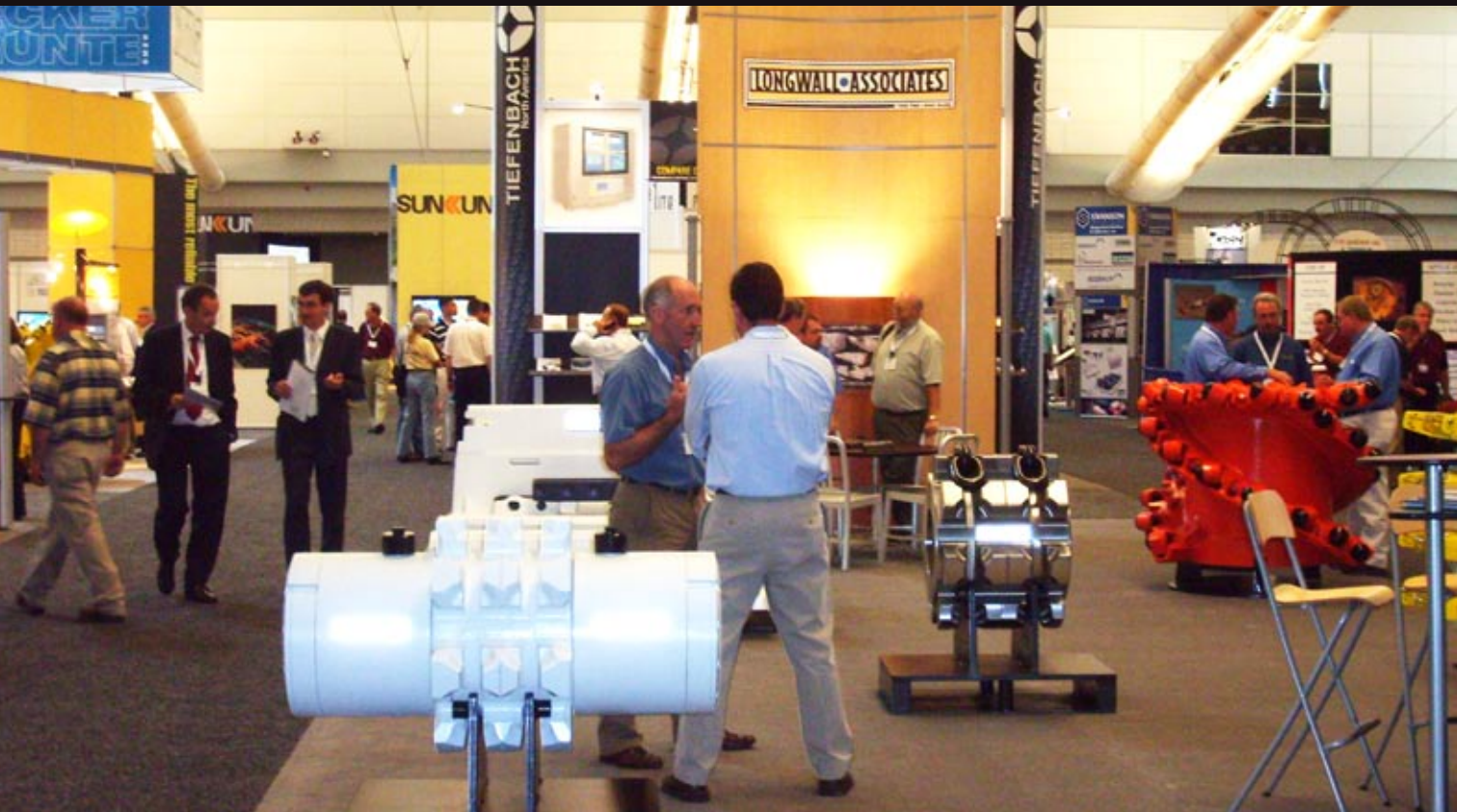
International Exhibition and Conference • [www.longwallusa.com](http://www.longwallusa.com)

**21-23 June 2011  
Pittsburgh, PA USA**

Contact Tanna Holzer for information

Tel +1 303.283.0640 x 206

E-mail [tholzer@mining-media.com](mailto:tholzer@mining-media.com)



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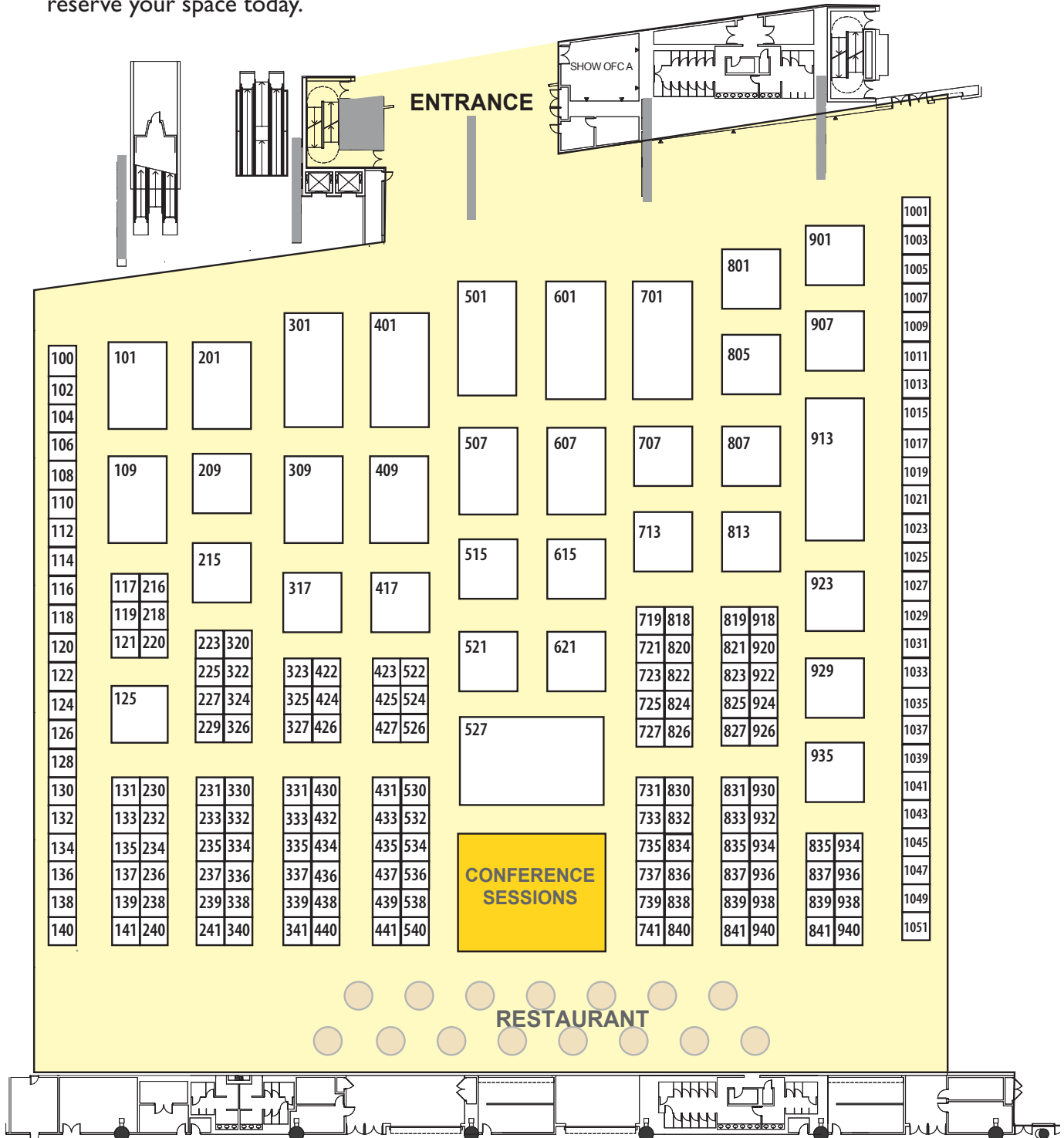


# LONGWALL USA 2011

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**CALL NOW – RESERVE EARLY FOR BEST SPACE**

Contact Tanna Holzer at [tholzer@mining-media.com](mailto:tholzer@mining-media.com) or call +1 303 283 0640 x 206 to reserve your space today.



## FLOOR PLAN

## RESERVE SPACE WITH JUST 10% DOWN

### Application/Contract for Exhibit Space

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
Job Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail (required) \_\_\_\_\_  
Web Address \_\_\_\_\_

### Exhibit Space

Desired exhibit size \_\_\_\_\_ ft. depth by \_\_\_\_\_ ft. frontage for a total \_\_\_\_\_ sq. ft.  
US\$ per sq. ft. **\$17.50** x total sq. ft. \_\_\_\_\_ = Total Cost \_\_\_\_\_

### Space Preference

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_  
Products to be exhibited: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Prefer to not be located near the following companies: \_\_\_\_\_

### Payment Information

Make checks payable to Mining Media Inc. Payments made by check drawn on a US bank payable in US\$, international money order payable in US\$, or wire transfer in US\$. For wire transfer information, call +1 303.283.0640 x 207.

**Payment Terms: Space must be paid in full before set-up. 10% deposit required with this agreement. Additional 40% deposit required before June 30, 2010. 100% payment due on March 31, 2011.**

Payment Enclosed:  Check  Credit Card Expiration \_\_\_\_\_  
Please Charge My:  Visa  Mastercard  American Express  
Card Number \_\_\_\_\_  
Billing Address \_\_\_\_\_  
\_\_\_\_\_  
Total Amount to be Charged \_\_\_\_\_  
Signature \_\_\_\_\_

### Four Ways to Apply

- 1 E-mail all information to:  
tholzer@mining-media.com
- 2 Fax this form to:  
+1 303.283.0641
- 3 Mail this form to:  
Tanna Holzer  
Longwall USA 2009  
8751 E. Hampden Ave, Suite B1  
Denver, CO 80231 USA
- 4 Telephone Tanna Holzer:  
+1 303.283.0640 x 206

### Contact for More Information

**Tanna Holzer**  
Show Manager  
E-mail: tholzer@mining-media.com  
Tel: +1 303.283.0640 x 206

### Terms & Conditions

**Payment**  
10% payment for exhibit space due with application. Additional 40% deposit due before June 30, 2010. Final payment due by March 31, 2011. Full payment is required with applications after March 31, 2011. Space must be paid in full before set-up.

**Cancellation**  
Show management must receive written notice of cancellation. There is a 50% processing fee for all cancellations received before March 31, 2011. No refunds after March 31, 2011.

Find complete Terms & Conditions online at [www.mining-media.com/events/longwall/](http://www.mining-media.com/events/longwall/) or call to request Terms & Conditions be mailed to your address. By signing and submitting this application, exhibitors agree to abide by all terms and conditions of the Longwall 2011 Exhibition and Conference.

### Office Use Only

Date received: \_\_\_\_\_  
Accepted by: \_\_\_\_\_  
Booth assigned: \_\_\_\_\_  
CC Approval: \_\_\_\_\_  
LWI | EXBR01

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Denver, CO 80231

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information about  
the best exhibiting  
opportunity in the  
North American coal  
industry.**



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**Don't miss this great opportunity to reserve the best space for the 2011 Longwall USA Exhibition and Conference. Building on the success of the 2009 event, 2011 will see expanded marketing to ensure even more attendance.**

**2011 will also mark a new, expanded range of sponsorship opportunities to help exhibitors increase visibility.**

**RESERVE SPACE NOW  
WITH JUST 10%  
DOWN. PRICES FROZEN  
AT 2009 RATES.**

**With every show, Mining Media, the organizers of Longwall USA, works hard to offer a bigger and better show experience for attendees and exhibitors. We look forward to working with you.**

**WWW.LONGWALLUSA.COM**

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